

2008
SPONSORSHIP KIT
FOR



SAMM DIEP

WHO IS SAMM DIEP?

POOL PLAYER



I am a competitive tournament pool player. I was recently coined "Cherry Bomb" for my fiery red hair and abilities at the table. I am also a professional business person, believing that diversification and creating a professional image or "brand", brings value to both me, as well as YOU, my future sponsor.

By training along side some of the top billiard instructors in the nation, within two years, I won my first two national titles. I continue to challenge myself daily with a disciplined training program of at least 30 hours a week of practice, as well as traveling to local, regional, and national tournaments. Some call it tenacity, while I believe it is simply a passion for the thing that I do best.

INSTRUCTOR

I am a recognized billiard instructor, both locally and internationally. For over three years, I have been the House Pro at one of the premier billiard parlors in Denver, Colorado, where I regularly conduct group clinics and private lessons to players at all levels.



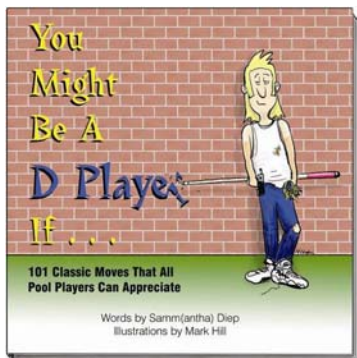
WRITER

Being an instructor has opened many doors for me. It has helped me attain a strong presence in the online pool community (as can be seen when searching Google.com, AZBilliards.com, and YouTube.com) and create professional video productions with some of the top instructors and most recently with InsidePoolMag.com.



AUTHOR

I am the owner of ClearLeaf Press, an independent publishing company, specializing in the advancement of fun and knowledge within the billiard industry. My first book, "You Might Be A D Player If... (101 Moves That All Pool Players Can Appreciate)" in print since 2006, has received much acclaim and is sold in numerous venues, including retailers at national tournaments such as the BCA, VNEA, and ACS Championships, The US Open, the Derby City Classic, online at many billiard related websites, Amazon.com, and locally throughout the Denver, CO area.



WHAT IS MY MISSION?



To continue to advance technically, intellectually, and professionally as a World Class Pool Player in every respect of the term.

I am very aware that through strong values, discipline, and a positive self-image, my goal of representing myself as an ambassador in the sport of billiards, as well as YOU my sponsor, will continue to grow.

I consider myself, above all else, a happy and gracious person, whose main mission in life is to make a positive impact on the world around me, one pool hall at a time.

WHY SHOULD YOU SPONSOR ME?

I am not your typical pool player.

When you sponsor Samm Diep, you can follow my progress on tour and in various events across the country. You also reap the benefits of national and international exposure as I represent your organization with patches or stitched apparel while reporting onsite at numerous tournaments.



I will always offer public recognition of YOU whenever appropriate and I commit to maintaining a professional image of myself and your organization at all times.

You can expect advertising and sponsorship mentions with the various billiard publications and resources that I contribute to.

You will also receive signed copies of "You Might Be A D Player If..."

And these are only a handful of the benefits that YOU can receive as my sponsor.

Please see the included sponsorship options. I will happily tailor a custom package to meet your individual marketing and promotional objectives.

2008 ANNUAL SPONSORSHIP LEVELS

\$3,500+ EXCLUSIVE TOUR SPONSOR

- The generous annual contribution of approximately \$3,500 will fund all the tournament entry, travel and lodging expenses for the 2008 Hunter Classics Tour. (7 qualifier stops scheduled, see HunterClassics.com for more details)
- When I am interviewed and featured in media, your individual or corporate name will be mentioned as my feature sponsor on the tour.
- Your sponsorship investment will also provide tournament apparel with your name and logo that I will wear to all Hunter events and locally around town.
- It will also include a one day group clinic or up to six individual private lessons.
- This level includes one half page color advertisement in Professor Q Ball National Pool & Carom News and Denver's Cue Times Billiard News, and one quarter page color advertisement in InsidePool Magazine (retail valued at over \$1,000).
- Apparel with your logo will be worn during all InsidePoolMag.com news and instructional podcast videos. (currently viewed by over 10,000 players per event)
- Banner Advertising on SammsPocket.com and PoolTipJar.com
- This level also includes 40 signed copies of the hilarious pool book "You Might Be A D Player If... 101 Classic Moves That All Pool Players Can Appreciate" (retail value over \$500).
- Includes advertising and featured sponsorship mention with Professor Q Ball News, Cue Times, Inside English, On The Break News, AZBilliards.com, Inside Pool Magazine, PoolPlayerNews.com, PoolTipJar.com, and Samm's Side Pocket.

\$1,000-2,000 HIGHLIGHT SPONSOR

- Patches will be created with your individual or corporate name or logo to be worn by all players throughout tournament.
- This level includes one quarter page advertisement in Professor Q Ball National Pool & Carom News and Denver's Cue Times Billiard News, and one sixth page color advertisement in InsidePool Magazine (retail valued at over \$500).
- Banner Advertising on SammsPocket.com and PoolTipJar.com
- This level also includes 20 signed copies of the hilarious pool book "You Might Be A D Player If... 101 Classic Moves That All Pool Players Can Appreciate" (retail value over \$250).
- Includes advertising and sponsorship mention with Professor Q Ball News, Cue Times, Inside English, On The Break News, AZBilliards.com, Inside Pool Magazine, PoolPlayerNews.com, PoolTipJar.com, and Samm's Side Pocket.

UP TO \$1,000 SUPPORTING SPONSOR

- This level also includes 10 signed copies of the hilarious pool book "You Might Be A D Player If... 101 Classic Moves That All Pool Players Can Appreciate" (retail value over \$120).
- Includes advertising and sponsorship mention with Professor Q Ball News, Cue Times, Inside English, On The Break News, AZBilliards.com, Inside Pool Magazine, PoolPlayerNews.com, PoolTipJar.com, and Samm's Side Pocket.

For more information on pool and sponsorship (including the socioeconomics of the target audience), please contact Samm Diep at Samm@SammsPocket.com or (303) 667-8000.

CREDENTIALS

House Pro:

Table Steaks East in Aurora, Colorado

Columnist for:

- ~ AZBilliards.com [where I am frequently recognized on the front page as a top columnist]
- ~ BorderBilliards.com [where I have a featured column, "Cherry Bomb Chronicles"]
- ~ Professor Q Ball Pool & Carom News
- ~ Cue Times
- ~ On The Break News
- ~ Inside English
- ~ MN Billiards
- ~ Cues, News and Brews
- ~ PoolPlayerNews.com
- ~ TheUltimatePoolPlayer.com

News Reporter for:

InsidePool Extreme News (InsidePoolMag.com)

Author of:

"You Might Be A D Player If... (101 Classic Moves That All Pool Players Can Appreciate)"

Creator of:

The Game Log © 2003
MagneTable © 2003

Owner/Administrator of the Following Pool Related Websites:

SammsPocket.com ("Fun and Unique Products for Pool Players")
PoolTipJar.com ("Random Smatterings of Pool Thoughts, Articles, and News")
Myspace & Facebook branding presence (along with other social networking sites)

Top Finishes:

July 2008	3 rd place	AZ Women's Billiard Tour Stop	(Tempe, AZ)
Apr 2008	3 rd place	2008 BCA Midwest Regional Championships	(Minneapolis, MN)
Jan 2008	2 nd place	2008 BCA Ohio Valley Regional Championships	(Louisville, KY)
Nov 2007	2 nd place	2007 Northern Lights Shootout	(Rugby, ND)
2007	13 th	2007 ranking on the Hunter Classics Tour	(TX, CO, NM, OK)
Sep 2007	1 st place	US Amateur Qualifier	(Denver, CO)
Mar 2007	2 nd place	BCA Midwest Regional Championships	(Minneapolis, MN)
Jun 2006	1 st place	ACS National 8 Ball Women's Masters Team	(Las Vegas, NV)
May 2006	1 st place	BCA National 8 Ball Women's Masters Team	(Las Vegas, NV)
Apr 2006	1 st place	15 th Annual Four Bears Classic	(Four Bears, ND)
Mar 2006	1 st place	VNEA Women's AAA/AA/A Singles	(Denver, CO)
Nov 2005	1 st place	BCA National Women's Open 9 Ball Singles	(Las Vegas, NV)
Nov 2005	2 nd place	BCA National Scotch Doubles 9 Ball Singles	(Las Vegas, NV)
Nov 2004	3 rd place	BCA National 9 Ball Scotch Doubles	(Las Vegas, NV)
Sep 2004	1 st place	US Amateur Regional Qualifier	(Denver, CO)
Jul 2004	3 rd place	New England Women's Classic 9-ball Tour	(Boston, MA)
May 2004	1 st place	VNEA International Women's Open 9 Ball Singles	(Las Vegas, NV)

SPONSORSHIP FORM

To sponsor Samm, please complete the below information:

Company Name: _____

Contact: _____

Address: _____

City, ST, ZIP: _____

Phone: _____

Email: _____

Company write-up (to be included in advertising mention): _____

Words of encouragement for Samm: _____

Please select a level of sponsorship:

\$3,500+ (EXCLUSIVE TOUR SPONSOR)

\$1,000-3,500 (HIGHLIGHT SPONSOR)

UP TO \$1,000 (SUPPORTING SPONSOR)

I would like to contribute \$_____ to support Samm Diep on her mission to improve the world of pool/billiards.

I am unable to make a monetary contribution at this time but would like to provide the following product(s) and/or services(s) toward your fundraising efforts:

Method of Payment:

Check (Please make check payable to Samm Diep)

Bill us for \$_____

Visa

MC

Credit Card #

Exp. Date

Signature

Thank you for your generous contribution! I truly appreciate your support!

Please submit form and payment to:

Samm's Side Pocket

4142 South Laredo Way

Aurora, Colorado 80013

Fax: (303) 667-8000

Email: Samm@SammsPocket.com

Please also submit your logo and advertisement flyer designs in .EPS, .TIFF, .JPG, .BMP or .GIF format.

For more information about becoming a sponsor, please contact Samm Diep at Samm@SammsPocket.com or (303) 667-8000. I will happily tailor a sponsorship package to meet your individual marketing and promotional objectives.

2008 TOURNAMENT SCHEDULE

<u>Date</u>	<u>Tournament</u>	<u>Estimated Expenses</u>
February 16-17	* Hunter Tour Stop (Austin, TX)	
March 1-2	* Regional Tour Championships (Spring Hill, FL)	
March 13-16	Super Billiard Expo (Valley Forge, PA)	
April 10-13	BCA Midwest Championships (Minneapolis, MN)	
April 19-20	* Hunter Tour Stop (Houston, TX)	
May 7-13	BCA National Championships (Las Vegas, NV)	
May 22-26	VNEA National Championships (Las Vegas, NV)	
June 21-22	* Hunter Tour Stop (Richardson, TX)	
July 30-Aug 3	3 rd Annual US Amateur Open	\$600
August 16-17	* OB Cues Tour Stop (College Station, TX)	\$450
September 20-21	US Amateur Champ. prelim (Aurora, CO)	\$50
September 27-28	* AZ Women's Billiards Tour (Tempe, AZ)	\$400
November 1-2	* AZ Women's Billiards Tour (Peoria, AZ)	\$400
November 22-23	* OB Cues Tour Stop (League City, TX)	\$450
	Total:	\$2,350

* Indicates Qualifier for WPBA Professional Event